



85th

July 3–7, 2017
Prague
Czech Republic

**Annual Meeting
of International
Commission
on Large Dams**

Partnership Prospectus



How to Participate?

To take part at the event, please review all exhibition and additional promotional opportunities and combine activities that suit you best. Sponsors' categories refer to the total contribution of your company for the event (see details below). Please note that we are flexible – we would be glad to discuss with you other optional opportunities to suit your marketing requirements and budget.

To exhibit at the congress, please review conditions for exhibition and decide how many square meters of exhibition space you need and in which category.

Sponsors who will sign up by November 15, 2016 have priority in choosing the exhibition space location (if ordered).

Sponsorship Levels

Gold Sponsor

Total contribution over 15 000 EUR (can include max 27 sq m of exhibition, additional meters can be ordered separately but will not be included in the total contribution)

Silver Sponsor

Total contribution over 11 000 EUR (can include max 18 sq m of exhibition, additional meters can be ordered separately but will not be included in the total contribution)

Bronze Sponsor

Total contribution over 7 000 EUR (can include max 9 sq m of exhibition, additional meters can be ordered separately but will not be included in the total contribution)

Benefits According to Level of Contribution

	Gold	Silver	Bronze
Total contribution over	15 000 EUR	11 000 EUR	7 000 EUR
Complimentary Full Registrations	2	1	1
Event Website	Logo with hyperlink in the sponsor section 300 word company profile	Logo with hyperlink in the sponsor section 200 word company profile	Logo with hyperlink in the sponsor section
Exhibitors' Catalogue	2 page color advertisement (A5 format) Company logo 100 word promotional paragraph including contact details	Company logo 100 word promotional paragraph including contact details	Company logo
Priorities	First priority in a choice of the exhibition space location, if ordered by November 15, 2016	Second priority in a choice of the exhibition space location, if ordered November 15, 2016	Third priority in a choice of the exhibition space location, if ordered November 15, 2016

General Benefits for Gold, Silver and Bronze Sponsors' packages:

- Company's logo during the break at workshops (Monday), during the Symposium (Wednesday) and during the break at General Assembly (Friday)
- Company's logo included in all promotional e-mail newsletters
- Acknowledgement as a sponsor in all meeting publications

To choose the Sponsors package that suits your company the best, you may combine following activities **and** the exhibition space rental:

Catalogue of Promotional Opportunities

Congress Materials

Branded Congress Bags

5 000 EUR

(if company provides the bags)

8 000 EUR

(if LOC provides the bags)

Company name and/or logo to be printed on each congress bag. This opportunity is exclusive and will be provided to one company only.

Pens

2 000 EUR

Company name and/or logo, together with a congress logo to be printed on pens to be distributed to all congress participants. This opportunity is exclusive and will be provided to one company only. Company provides the pens.

Notepads

2 000 EUR

Company name and/or logo, together with a congress logo to be printed on notepads to be distributed to all congress participants. This opportunity is exclusive and will be provided to one company only. Company provides the notepads.

CONGRES INFORMATION MATERIALS:

Signage

2 500 EUR

Company logo to be displayed on all direction signs and session rooms entry banners.

Speakers Ready Room

2 500 EUR

Company logo set up at desktop wallpaper on all computers in the room.
Company's homepage default on all computers. Opportunity to place roll-up banners in the room and other branding material (e.g. mouse pads, etc.).

Staff T-shirts

4 000 EUR

Company logo to be printed on all staff T-shirts. This opportunity is exclusive and will be provided to one company only.

Congress Mobile Application

8 000 EUR

Company logo on the homepage of the application and the special company button with direct info about the sponsoring company

Abstracts on a memory stick

6 000 EUR

Company logo to be printed on each memory stick with abstracts distributed to all participants. This opportunity is exclusive and will only be provided to one company.

Pocket Program

6 000 EUR

Company logo to be printed on the front cover of the Pocket Program brochure. This opportunity is exclusive and will only be provided to one company.

Special Events

Relax zone

4 000 EUR

One company can sponsor the official Congress Relax Zone. Relax Zone will be available to all delegates, speakers and Sponsors during the congress. Company is free to place pull up banners in the Relax Zone area.

Welcome Reception (Monday)

10 000 EUR

Company's logo displayed at the cocktail venue. Opportunity to place pull up banners in the cocktail area and other branding material (e.g. napkins, flags, etc.). This opportunity is exclusive and will only be provided to one company.

Concert in Rudolfinum (Wednesday)

7 000 EUR

Company's logo to be printed on all tickets to the concert.

Farewell Dinner at Žofin Palace (Friday)

14 000 EUR

Company's logo to be printed on all dinner tickets & table menus. Opportunity to place a gift for each participant on dinner tables. Opportunity to display two free-standing banners side of stage at the Gala Dinner. 10 tickets for guests to attend the Gala Dinner. This opportunity is exclusive and will only be provided to one company.

Coffee Break

4 000 EUR

Company logo displayed at the coffee break area and on the tables. The price is per one day (two coffee-breaks per day).

Advertising

Final Bulletin:

Full page (A4 format) color advertisement inside the Bulletin

1 500 EUR

Full page (A4 format) color advertisement on the inside front/back cover

2 000 EUR

Insert in the Congress Bags – leaflet

800 EUR

One insert or promotional leaflet to be inserted in congress bags for all delegates.

Insert in the Congress Bags – brochure

1 000 EUR

One insert or promotional brochure to be inserted in congress bags for all delegates.

Company roll-up:

Placed in registration area
Placed in congress foyer

500 EUR
400 EUR

Pre -congress News e-mailing – 1 issue

Company logo published on the info News distributed by e-mail on behalf of organizer

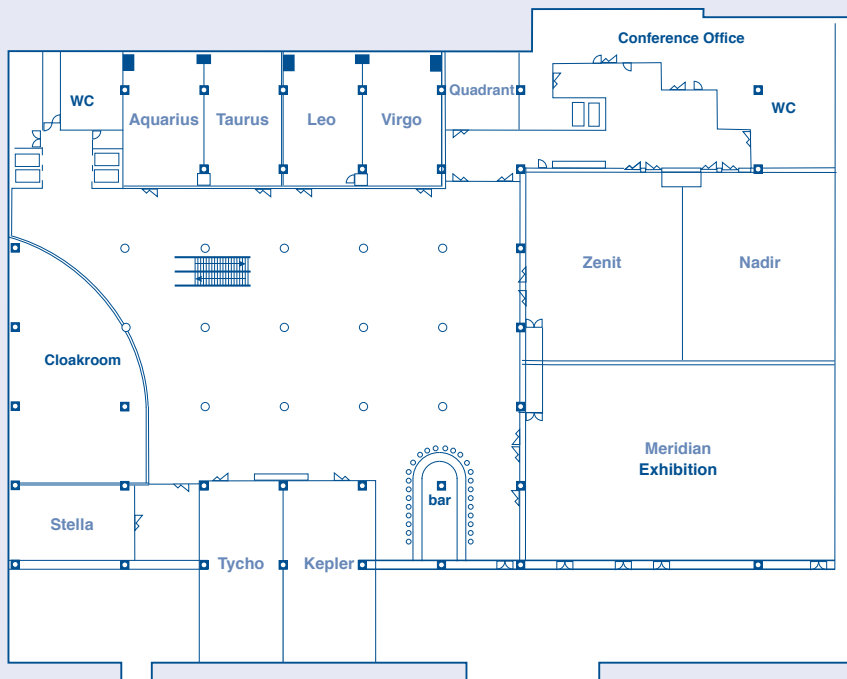
1 000 EUR**Pre -congress e-mailing – 1 issue**

Company promotional email distributed to all registrants before the event on behalf of the sponsor

2 000 EUR**Exhibition**

The exhibition during the ICOLD 2017 will be located in the congress foyer in Clarion Congress Hotel Prague and in Meridian Room. The exhibition will be installed during Sunday, July 2 and dismantled on Thursday, July 6, 2017.

Welcome Reception (on Monday) will take place in the exhibition area.

**Exhibition Space Only****Meridian Room****350 EUR / sq m**

The minimum ordered space is 6 sq m. The price includes location of net surface only, 1 table, 2 chairs and one exhibitor badge. All rental of equipment such as booths, carpets, furniture, technical or electrical installations etc. has to be ordered and will be charged separately.

Additional exhibitor registration**750 EUR****The registration fee for Exhibition includes:**

- Delegate bag including name badge and conference materials
- Admission to Symposium incl. Proceedings
- Coffee breaks and lunches (Monday-Wednesday)
- Social Programme (Welcome Reception, Cultural Event, Farewell Dinner and Prague City Tour)
- Technical Tour
- Book on Czech Dams
- Free public transportation ticket for whole Annual Meeting

Exhibition Package – 9 sq m**Congress Foyer****4 000 EUR****Meridian Room****3 500 EUR****Exhibition Package includes:**

- Basic shell scheme construction
- Fascia with company name in standard letters
- 500W power outlet
- 2 lights
- 1 cabinet, 1 table and 2 chairs
- One exhibitor badge

Sponsors have the priority in choosing exhibition space location if ordered by November 15, 2016.

Each exhibitor will be contacted directly by the appointed contractor and will get technical details on exhibition set-up & dismantling, forwarding company details, etc.

Additional sq m of exhibition space in the Congress Foyer**400 EUR / sq m**

Pricing

All prices listed in this Prospectus are stated in EUR. All prices listed in this Prospectus are excluding VAT. VAT is to be charged as per current Czech law (21 % or reverse charge for particular countries / items).

Contact Information

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